

FOR IMMEDIATE RELEASE

Contact:
Danny Rosin
Brand Fuel Promotions
919.484.2565
dannyr@brandfuel.com

Brand Fuel Promotions Adds to Sales Force

Morrisville, NC- Brand Fuel Promotions is strengthening its Account Executive Team with the hire of David Bozyski. David will concentrate on growing Brand Fuel's client base through outside sales.

David brings 13 years of industry experience to the Brand Fuel. Prior to joining Brand Fuel, David was a perennial multi-million dollar sales producer. David is a Chapel Hill native and a graduate of UNC-CH.

"David's industry experience will add value to the continued success and growth of Brand Fuel," said Danny Rosin, president of Brand Fuel. "We are very excited to have him join our team."

About Brand Fuel

Brand Fuel is a full-service promotional products agency located on the edge of North Carolina's Research Triangle Park, with a second office in the heart of downtown Norfolk, Virginia. Equipped with a showroom and full-service art, marketing, fulfillment, and web services departments, Brand Fuel provides turnkey specialty advertising services ranging from the selection and design of high-quality products to final production. With approximately 1,500 active clients, the nine-year-old company has risen into the top 3% of its industry in terms of revenues. Brand Fuel has 31 full-time employees and represents a client base that includes SAS, Misys, Quintiles, Red Hat, Pokemon, and Trader Publishing.

####