



**FOR IMMEDIATE RELEASE**

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### **A Winning Combination**

*Brand Fuel Promotions and North Carolina Amateur Sports Partner to  
Promote the 2005 State Games of North Carolina*

DURHAM, North Carolina, March 28, 2005 – North Carolina Amateur Sports, host of the State Games of North Carolina and Cycle North Carolina, is proud to announce the continued partnership with Brand Fuel Promotions, a Morrisville based specialty advertising and promotional products company.

The State Games of North Carolina, North Carolina's largest multi-sport, amateur athletic sports festival began the partnership in 2001 with the 15<sup>th</sup> annual State Games. The 2005 Games, which take place June 4-26 in Cary, will feature Brand Fuel's creative style through the use of their designs and promotional items during the month long event.

"It's good to have long-time corporate partners who strongly believe in the benefits of the State Games and Cycle North Carolina," said Chuck Hobgood, president of North Carolina Amateur Sports. "North Carolina Amateur Sports and Brand Fuel Promotions simply make a good team."

North Carolina Amateur Sports, host of the State Games of North Carolina and Cycle North Carolina, is a 501(c)(3) nonprofit organization founded in 1983. NCAS is dedicated to the promotion of physical fitness and health, sportsmanship, drug-free competition and academic excellence to North Carolinians of all ages and skill levels. For more information on NCAS and its events, please access [www.ncsports.org](http://www.ncsports.org).

Brand Fuel is a specialty advertising and promotional products company located on the outskirts of Research Triangle Park, North Carolina. Equipped with a full service art department and showroom. Brand Fuel provides turnkey specialty advertising services ranging from the selection and design of high-quality products to final production. For more information on Brand Fuel, visit [www.brandfuel.com](http://www.brandfuel.com)

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